



2007CB16IPO007-2012-3-083

Project title

"Improvement of the Quality of Life in the Cross-border Region through Promotion and Revitalization of the Common Cultural Heritage"

Axis

Axis 2: Improvement the quality of life

Area of intervention

2.2 Utilization of cultural resources

Lead Partner

KUD "Goce Delchev" - Delcevo

Partner 2

Association "People and traditions" - Simitly

Duration

18 months

Total budget

90 250.44 EUR

Project description

The project contributed to nurturing of the cultural exchange and cooperation in the cross-border region between the two partnering countries, by implementing activities aimed at the integration and sustainable development of cultural and historic sites, customs and traditions. The project was focus on two of the largest and most diverse municipalities in the cross-border region – Simitly and Delchevo municipalities, which are suffering of their far off location which often leads to economic isolation, lack investments and balanced development. The two municipalities have deep social relations and they share common or similar traditions, way of thinking and customs. The project contributed to popularization of the region for cultural tourism with its ethnographic diversity and rich historical background as well as the cultural integration between the two regions.

The project specific objectives included: (i) depth research, revitalisation and promotion of the historical and cultural heritage of Simitli and Delchevo municipalities; (ii) Cultural exchange and preservation of the specific customs, values and tradition through organizing folklore festivals. (iii) Establishing exhibitions for promotion of local cultural treasures for contribution to the revival of people's awareness and social development of the region; and (iv) Exchanging best practices in the sphere of cultural tourism and establishing information networks for promotion of the region as a attractive destination.

The project was successfully implemented in May 2016.



Cookbooks, brochure, Research of the cultural and historical sites, Map of tourist sites

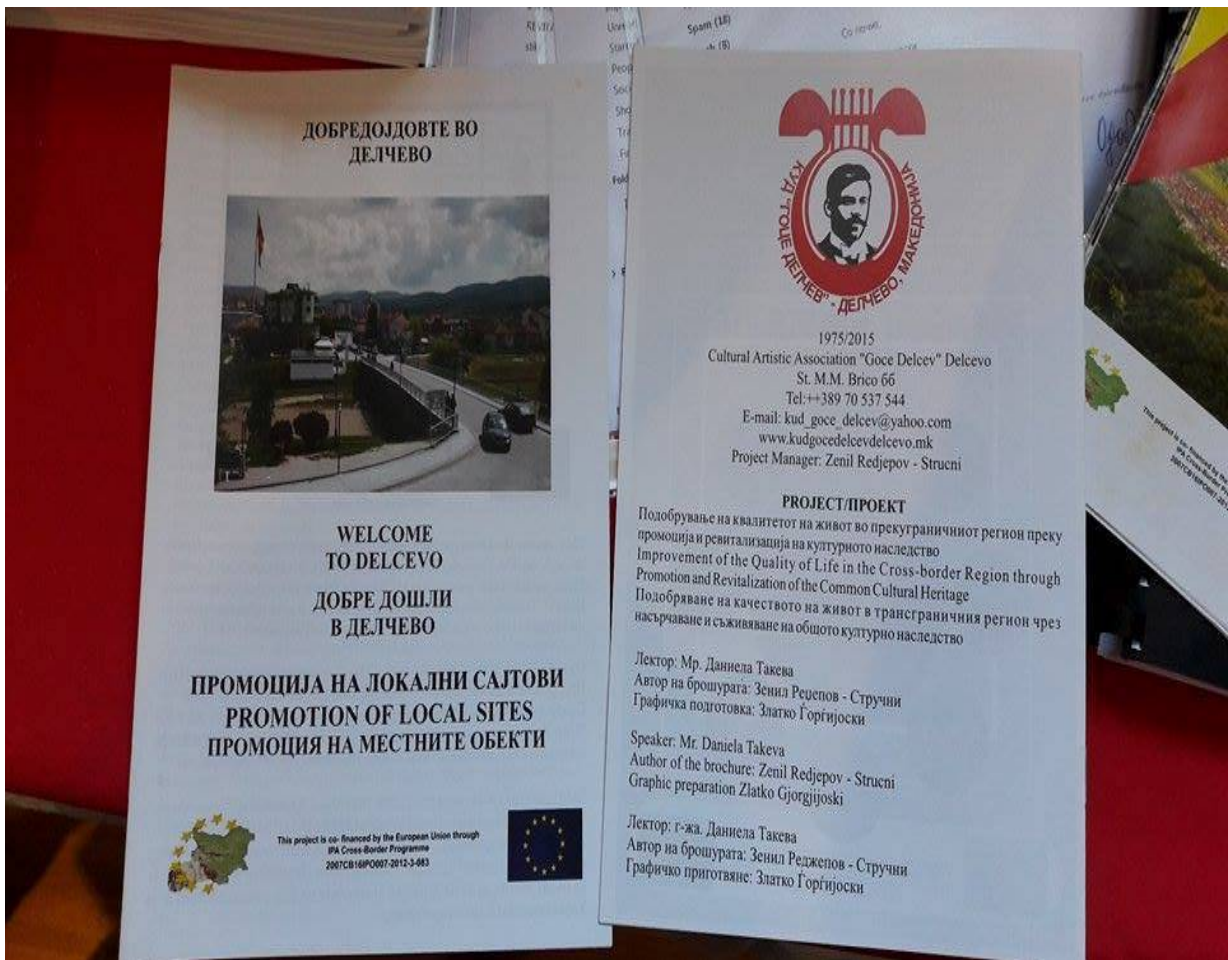
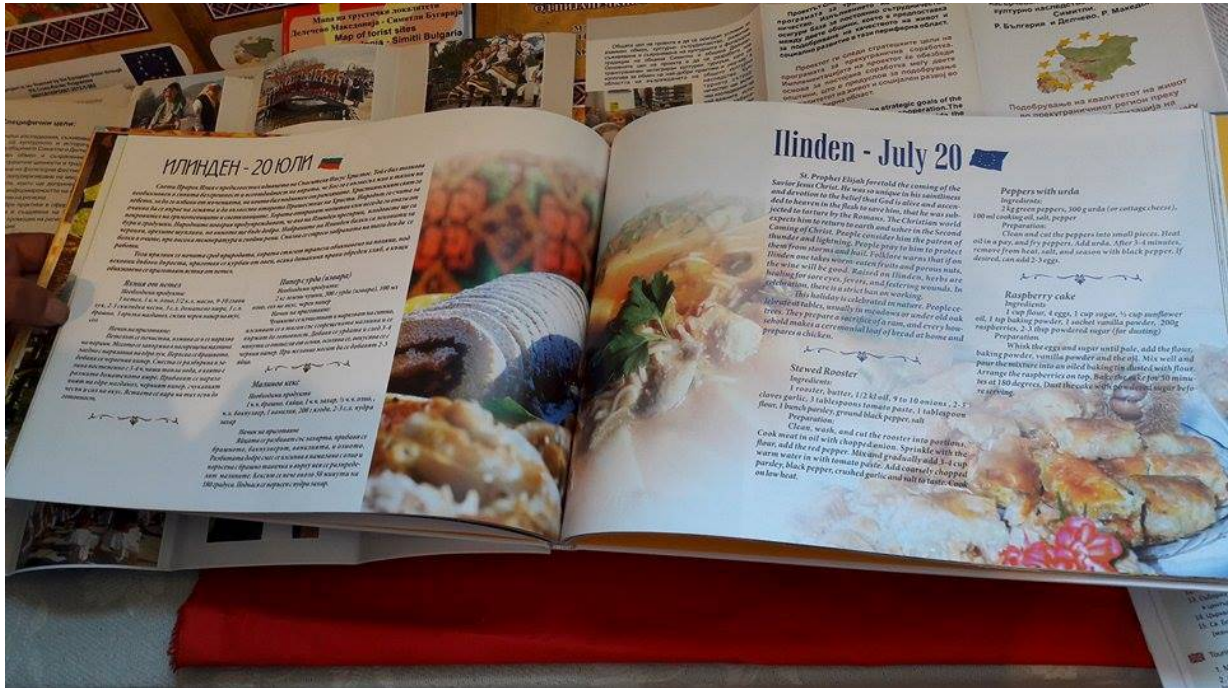




IPA Cross-Border Programme



CCI Number 2007CB16IPO007





The wedding costumes





Press conference and events video material; DVD on project implementation

