



**2007CB16IPO007–2012–3-036**

**Project title**

E-Region, Development Opportunity

**Axis**

Priority Axis 1: Economic Development and Social Cohesion

**Area of intervention**

1.2 Social Cohesion

**Lead Partner**

Center for Intercultural Dialogue, MK

**Partner 2**

European Institute - branch Blagoevgrad, BG

**Duration**

18 months

**Total budget**

94.620,11 EUR

**Project description**

The project was based on the joint collaboration among the stakeholders in the region to increase the social cohesion and development of employment opportunities. Overall objective of the project was to enhance the social cohesion in the CBR Region through development of online learning tools and promotion of entrepreneurship. Specific objectives included: 1. Promotion of IT in education and providing citizens in the CBR with the opportunity to develop the skills needed to acquire and to exchange information and competences on a range of subjects 2. Contribution in decreasing unemployment by bringing closer expertise in vocational training and needs of labour market. 3. Exploring the information, educational and employment opportunities of CBC Region 4. Development of a joint social infrastructure for exchange of information and increasing the e-participation in the region 5. Fostering entrepreneurship and initiating entrepreneurial spirit as a way to produce career opportunities.

The Project main achievements and outputs are:

- Increased social cohesion in the CBR, through the utilization of online tools and exchange of information;
- Increased employability potential in the CBR by promotion of e-learning and entrepreneurship. Over 400 people have been directly trained with the project within online and residential trainings.
- Developed joint social infrastructure for exchange of information and increase the e-participation in the region. The web portal [www.e-region.eu](http://www.e-region.eu) is a platform that provides opportunities for citizens and connected them. The platform publishes information from general news, to education and employment opportunities; The website links over 40 websites from the region;



- The project developed in total 6 online and 2 residential training courses aiming to enhance employability potential, in particular to young people. Through the project the following E-courses were developed: 1. Communication skills; 2. Project Management; 3. Employment representation; 4. Basic ICT Skills; 5. Entrepreneurial Skills; 6. Career Guidance. These courses remain usable and open beyond the project timeline; The project also developed 2 courses on Entrepreneurship, one focused on Development of Business model the other one on Social Entrepreneurship.
- Study about the employability and educational opportunities in the region is implemented.
- Publication "Guidelines for young entrepreneurs" is developed.

The project was successfully implemented in June 2015.