



2007CB16IPO007-2012-3-011

Project title

Entrepreneurs Club

Axis

Axis 1: Economic Development and Social Cohesion

Area of intervention

1.1 Economic Development

Lead Partner

Bulgarian Management Association

Partner 2

RCC Spectar

Duration

12 months

Total budget

75.307,37 EUR

Project description

The project aimed at developing and encouragement of the entrepreneurship activity amongst young and unemployed people through specialized training, practical exercises, exchange of information and establishment of a cross-border network for pier support of entrepreneurs. Overall objective of the project was to create a self-sustaining incubator for entrepreneurs with businesses utilizing combined resources from both sides of the border. Specific objectives included: (i) contribution to the wider awareness about the opportunities for business within the cross-border areas of District of Blagoevgrad and the North-East Region through training, exchange of best practices and provision of free and accessible information about the cross-border area resources; (ii) contribution to the wider awareness about the added value of the use of integrated resources (natural, human, assets, geographical); (iii) development of the entrepreneurship spirit amongst the participants in the project and the indirect beneficiaries throughout entrepreneurship training and practical entrepreneurship exercises; (iv) identification of the best entrepreneurship practices and new business ideas within the cross-border area; (v) establishing a self-sustaining venue for exchange of ideas and pier support amongst entrepreneurs – Entrepreneur's Club. Manual for entrepreneurs was developed to guide people without formal economic education on the way they can start their own business. The web portal created contain information on best business practices and know-how used by leading entrepreneurs, SMEs and farmers in the area.

The project was successfully implemented in December 2015.