



2007CB16IPO007-2012-3-008

Project title

"Strengthening textile industry capacities in the cross border region through learning best practices and implementation of promotional activities"

Axis

Axis 1: Economic Development and Social Cohesion

Area of intervention

1.1 Economic Development

Lead Partner

Textile Trade Association-Textile Cluster

Partner 2

Textile and Clothes Branch Organization

Duration

18 months

Total budget



87.369,32 EUR

Project description

The project contributed to the increasing of the public awareness and supporting the competitiveness of the textile and apparel industry sector and therefore increasing the economic potentials through capacity building measures, sharing best common practices, implementation of promotional activities and institutional strengthening of the textile industry stakeholders in the cross border region. The project specific objectives included: (i) evaluation of capacities of the textile and apparel industry stakeholders in the cross border area in order to develop measures that will provide realistic solutions to overcome the burdens of the sector; (ii) strengthening the competitiveness of the industry and the management capacities of the industry stakeholders through establishment of tailored capacity building programme; (iii) strengthening the competitiveness through joint presentation of the textile and apparel industry local products/brands and promotion of the sector and the cross – border area as a single region; and (iv) promotion of the textile sector as a generator for creating economic stability in the cross border region.

The project was successfully implemented in January 2015.





 -  IPA Cross-Border Programme

CCI Number 2007CB16IPO007





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Текстилно Трговско Здружение - Текстилен Кластер - Македонија
Textile Trade Association - Textile Cluster - Macedonia



PROJECT: STRENGTHENING TEXTILE INDUSTRY CAPACITIES IN THE CROSS BORDER REGION
THROUGH LEARNING BEST PRACTICES AND IMPLEMENTATION OF PROMOTIONAL ACTIVITIES

Ref: 2007CB16IPO007-2012-3-008



Invitation

FASHION SHOW



Saturday
NOVEMBER

28
2015

18.00h
Bezisten
Stip



PARTICIPANTS


Artlibo Fashion Group


AMOR


Vasidora


KuliConfection


LARS TRADE


Bnman


MARTEX-2


New Sign


Pro


Silver





This project is co-financed by the European Union through
 -  IPA Cross-Border Programme



Invitation - Fashion show 28.11.2015 Bezisten Stip



 -  IPA Cross-Border Programme

CCI Number 2007CB16IPO007



IPA Cross-Border
Programme
(CCI Number 2007
CB16IPO007)



Текстилно Трговско Здружение
Текстилен Кластер - Македонија



Браншова организација за
текстил и облекло (БОТО)



**СТУДИЈА ЗА ПРОЦЕНКА И АНАЛИЗА НА
ПОСТОЕЧКАТА СОСТОЈБА И РАЗВОЈ НА
ТЕКСТИЛНАТА И КОНФЕКЦИСКАТА
ИНДУСТРИЈА ВО ПРЕКУГРАНИЧНИОТ
РЕГИОН**



The project is co-financed by the European Union

CD



CD with project activities and results