



2007CB16IPO007–2012–3-078

Project title

Joint Implementation of Innovative Tools for New Generation Entrepreneurs and Professionalist Development

Axis

Priority Axis 1: Economic Development and Social Cohesion

Area of intervention

1.2 Social Cohesion

Lead Partner

Association INVENTIVNOST - Radovis, MK

Partner 2

Kauzi Foundation - branch Dupnitsa, BG

Partner 3

Foundation for cultural and intelectual development "Optimist", BG

Duration

12 months

Total budget

97.296,62 EUR

Project description

The overall objective of this project was to enhance employment through career development support and promotion of entrepreneurship for sustainable economic growth in the cross-border area by improving the access to information, ICT tools, best practices transfer and building economic synergy for the SMEs in District of Kystendil, district of Blagoevgrad (BG) and South-East region (MK). Specific objectives were: 1. To promote social inclusion through effective integration into the labour market and developing economic independence; 2. To promote entrepreneurship through the means of continuing training, learning by experience and use of ICT; 3. To improve the links between SMEs in the cross border region through development of guiding materials for investments in the cross-border area; 4. To encourage economic independence of beginning entrepreneurs for raising the standard of living.

Within the project partnership between Bulgarian and Macedonian business were established, one web site was created <http://www.y-jinger.eu>, ICT trainings were implemented - online training in Career development and Entrepreneurship.

The project was successfully implemented in December 2014.



B2B Meeting in Strumica





B2B meeting In Goce Delchev





Career Days in Blagoevgrad



Career Days in Strumica

