



2007CB16IPO007–2012–3-40

Project title

Road to Herbs - Sustainable model for the efficient use of existing natural resources in the region (herbs, wild berries plants and mushrooms) and creating economic benefits for the population

Axis

Axis 2: Improvement the quality of life

Area of intervention

2.1 Utilization of eco resources

Lead Partner

NGO "Evro"- Kyustendil

Partner 2

Eko - Slavishki – Rankovce

Duration

14 months

Total budget

82 862,64 EUR

Project description

This project mainly oriented to research and experimentation opportunities for sustainable use and utilization of herbs, mushrooms, berries, plants and bees. The project focused on: exploring the use of plants, herbs, mushrooms, wild fruits and plants; program for collection of plants, essential oils, mushrooms, wild berries are and their cultivation; marketing strategy for these products; run a campaign to inform the general public for wise use and conservation of plants, mushrooms, berries and bees. Supplied sanitary fence, picket fence concrete and 100 beehives; purchased crop lavender and mountain tea for established experimental fields in Bulgaria and Macedonia.

Elaborated: Manual for sustainable organic farming; Research on the use of herbs, essential crops, mushrooms and wild gathered fruits; Program preparation for collection of "species of organic kind" and their cultivated growing; Marketing strategy for entering the regional market; Manual for sustainable organic farming; developed project Facebook profile.

The project was successfully implemented in February 2015.







Experimental field with lavender near to Kyustendil – v. Gorna Grashtica





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The Programme is co-financed by the
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Experimental field with mountain tea near to Rankovce – v. Lubinci.







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Materials



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