

## - IPA Cross-Border Programme

## CCI Number 2007CB16IPO007



#### 2007CB16IPO007-2012-3-30

### **Project title**

Women entrepreneurship for sustainable economic development

#### **Axis**

Axis 1: Economic Development and Social Cohesion

#### Area of intervention

1.1 Economic Development

#### **Lead Partner**

Chamber of commerce and industry of Kyustendil

#### Partner 2

Foundation Euro centre – FEC - Staro Nagoricane

#### **Duration**

12 months

### Total budget

83 295,19 EUR

### **Project description**

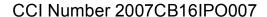
This project mainly oriented to creation of suitable environment for long term sustainable development of women entrepreneurship in the cross border region. The project focused on: identification of current conditions regarding women entrepreneurship in the cross border region; strengthening the local capacities for support of women entrepreneurs; establishing cooperation and linkages among women entrepreneurs in the cross border region; improving the business and entrepreneurial skills of women entrepreneurs by promotion of services for strengthening and facilitating women led businesses; increasing the visibility of women entrepreneurs as drivers of the local economic development.

Conducted under the project training of 30 woman entrepreneurs; Elaborated: Guidelines on management and marketing for SMEs, Research study with the comparative analysis and recommendations, Flayers for promotion of project results; developed and implemented Pilot measures to support women's entrepreneurship; developed project web site.

The project was successfully implemented in December 2014.



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