



2007CB16IPO007–2012–3-30

Project title

Women entrepreneurship for sustainable economic development

Axis

Axis 1: Economic Development and Social Cohesion

Area of intervention

1.1 Economic Development

Lead Partner

Chamber of commerce and industry of Kyustendil

Partner 2

Foundation Euro centre – FEC - Staro Nagoricane

Duration

12 months

Total budget

83 295,19 EUR

Project description

This project mainly oriented to creation of suitable environment for long term sustainable development of women entrepreneurship in the cross border region. The project focused on: identification of current conditions regarding women entrepreneurship in the cross border region; strengthening the local capacities for support of women entrepreneurs; establishing cooperation and linkages among women entrepreneurs in the cross border region; improving the business and entrepreneurial skills of women entrepreneurs by promotion of services for strengthening and facilitating women led businesses; increasing the visibility of women entrepreneurs as drivers of the local economic development.

Conducted under the project training of 30 woman entrepreneurs; Elaborated: Guidelines on management and marketing for SMEs, Research study with the comparative analysis and recommendations, Flyers for promotion of project results; developed and implemented Pilot measures to support women's entrepreneurship; developed project web site.



The project was successfully implemented in December 2014.









 -  IPA Cross-Border Programme



CCI Number 2007CB16IPO007



The Programme is co-financed by the European Union