



2007CB16IPO007–2012–3-005

Project title

Rock'n Pop the Borders

Axis

Priority Axis 2: Improvement the quality of life

Area of intervention

2.2 Utilization of cultural resources

Lead Partner

Partners Dupnitsa Association, BG

Partner 2

Regional Center for sustainable development - Kratovo, MK

Duration

12 months

Total budget

82.119,48 EUR

Project description

The overall project objective was to utilize until now unused cultural resources of the CBC area through joint development and management of sustainable format for creative first appearance, exchange of ideas and talents' competition for young rock and pop music creators from CBC area and the programme countries.

Within the project adequate "appearance stage" for young rock and pop music makers from the CBC area and programme countries was created by caring out of four (4) joint cultural events: Online Rock'n Pop the Borders Contest for young rock and pop music creator, Rock'n Pop the Borders Young Music Creators Award Concert in Dupnitsa, A Friendship Gig of some of the adjudicators, finalists in project music events and bands of Rock Academy Dupnitsa and Rock'n Pop the Borders Awareness Concert in Kumanovo.

New audiences, professionals, festival selectors, business concerned and local communities were attracted to support the new cultural events, products and form establishment and sustain, with an emphasis on young people's creative potentialities. Also, actively auditorium and participated stakeholders' were involved to support the by-project approach and established format sustaining and promotion.

The project was successfully implemented in December 2014.







Rock'n Pop the Borders Music Award Gig at 9 August 2014





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Rock'n Pop the Borders Joint concert at 10 August 2014







Rock'n Pop the Borders Technical conference and Workshop





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Rock'n Pop the Borders Concert in Kumanovo 07 September 2014



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