

🚃 - 💥 IPA Cross-Border Programme

CCI Number 2007CB16IPO007



2007CB16IPO007-2012-2-39

Project title

Cultural Heritage of Our Ancestors – Spiritual Mainstay of Our Common European Future

Axis

Priority axis 2: Improvement the quality of life

Area of intervention

2.2 Utilization of cultural resources

Lead Partner

Regional History Museum "Academician Yordan Ivanov" - Kyustendil

Partner 2

Municipality of Kriva Palanka

Duration

15 months

Total budget

97 156, 38 EUR

Project description

The main project goal is to give opportunity of participants in the project cultural events (cultural and folk groups, individual performers, artists, craftsmen to present their gifts) to establish new cross-border contacts, partnerships, initiatives and know-how exchange. The local population from the beneficiary municipalities get familiar with the cultural heritage of their neighbour. The youth enriched their knowledge about sharing cultural values and live heritage — rites, folklore, legends, authentic crafts, traditional dishes. Tourists from both countries and from abroad received information on unique, unknown up to now monuments and are motivated to visit them.

Result:

- A mutual inquiry card model elaborated.
- Data base on the tangible and intangible cross-border cultural heritage developed.
- 2 two-day Festivals of traditional culture in Kyustendil and Kriva Palanka with review-spectacles of traditional garment from the region, children's holidays "The Games of Our Grandpas and Grandmas" and cross-border traditional cuisine exhibitions organized, held and visited.
- Advertising information materials (cultural products) elaborated and promoted:
- 6 types of brochures (3 Bulgarian/English and 3 Macedonian/English);
- 2 guidebooks "On the Road of Legends" (1 Bulgarian English and 1 Macedonian/English);



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- 2 photo exhibitions elaborated and promoted in Kyustendil and Kriva Palanka (1 Bulgarian/English and 1 Macedonian/English);
- Borderless Cultural Heritage Two-Day Seminar organized in Kriva Palanka and 1 book of collected articles printed;
- 1 common cross-border project visible promoted by 4 press conferences in Kyustendil and Kriva Palanka organized,
- 1 Project promotion English/Bulgarian/Macedonia leaflet printed,
- 2 banners and 2 visibility boards elaborated and fixed.
- 80 Project advertising t-shirts elaborated and distributed.

The project has been successfully accomplished in October 2013.



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