

- IPA Cross-Border Programme

CCI Number 2007CB16IPO007



2007CB16IPO007-2012-2-52

Project title

Sustainable Tourism and Ecology Promotion Under Partnership - STEP UP

Axis

Axis 2: Improvement the quality of life

Area of intervention

2.1. Utilization of eco resources

Lead Partner

Municipality of Razlog

Partner 2

Municipality of Gevgelija

Duration

24 months

Total budget

499 873, 91 EUR

Project description

The project aims at creation of preconditions for development of alternative forms of tourism in the target regions by taking advantage of the rich natural heritage. The main activity in the project is construction of two eco-paths in the Municipalities of Gevgelija and Razlog. The places where the eco-paths were built are chosen because of their location allowing a picturesque view overt the regions. In Razlog it is the locality "Golak" and in Gevgelija – it is Vardarski rid – a famous archaeological site surrounded by beautiful nature. Also an advertisement and awareness raising campaign was organized to promote the new tourist places and increase ecological awareness.



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