



- IPA Cross-Border Programme



CCI Number 2007CB16IPO007

2007CB16IPO007-2012-2-90

Project title

Networking and transfer of knowledge for sustainable economic tourism development
- NET-TOUR

Axis

Priority Axis 1: Economic Development and Social Cohesion

Area of intervention

1.1 Economic Development

Lead Partner

Foundation for Local and IT development - Gevgelija

Partner 2

Business Incubator Gotse Delchev, Entrepreneurship Promotion Center (BI-GD)

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Duration

12 months



Total budget

97 014, 29 EUR

Project description

The project has supported and encouraged the cooperation between small and medium enterprises in Bulgaria and Macedonia in the field of tourism in the border region of Gevgelija - Gotse Delchev. Capacities and skills of the workforce in the tourism sector have increased through training organized by both parties with the participation of small and medium enterprises from both countries. Based on the previous experience partners found new opportunities for development in the period of economic crisis and developed of common database of SMEs in the tourism and other sectors. Created web portal for integrated tourism offer together with joint tour packages and promo materials were distributed in the cross-border region as an attractive destination.





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