



- IPA Cross-Border Programme



CCI Number 2007CB16IPO007

2007CB16IPO007-2012-2-06

Project title

Digital Culture for Regional Cohesion: An innovative data base for raising the awareness in the cross-border area on the regional and European dimension of culture and its better joint utilization

- Digital Culture for Regional Cohesion

Axis

Priority axis 2: Improvement the quality of life

Area of intervention

2.2 Utilization of cultural resources

Lead Partner

No Frontiers 21 Century Association - Kyustendil

Partner 2

Assembly of Associations for Technical Culture - National Technique of Strumica

Duration

12 months



Total budget

99 533, 83 EUR

Project description

This is a pilot and demonstration project, which created a model for digitalization of different categories of cultural resources. His results in the future will serve as an example of how the popularity of cultural resources can be increased by presenting in an attractive way through innovative approaches and using new technologies. The target area was the entire cross-border region in collected 400 different types of objects on both sides of the border. All are digitized and displayed as 3D images, virtual tours, digital library etc. The database was placed on the website of the project. Digital culture raised under platform for e-Learning and training for making a video film. The model was continuously promoted through media with promo demonstrations, catalogs, mini cards and flyers. Cross-border communities have learned a lot from each other at the round table, the two festivals and cultural tours that were organized in the framework of the project.



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Press conference



Promo demonstration





training Strumica



Film Fest Strumica



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**Балкански фестивал
на дигиталната култура
и сценичните изкуства**

12 април 2014 г.

читалище „Братство 1869“
ул. Отец Паисий 11

ПРОЕКТ № 2007CB16IPO007-2011-2-06

**ДИГИТАЛНА КУЛТУРА
ЗА РЕГИОНАЛНО
СБЛИЖАВАНЕ**

Партньори:

Без граници 21 век
Народна техника Струмица

Този проект се финансира от ЕС чрез Програма за ТРС на ИИП, 2007CB16IPO007

Baner Festival Kyustendil



Festival Kyustendil



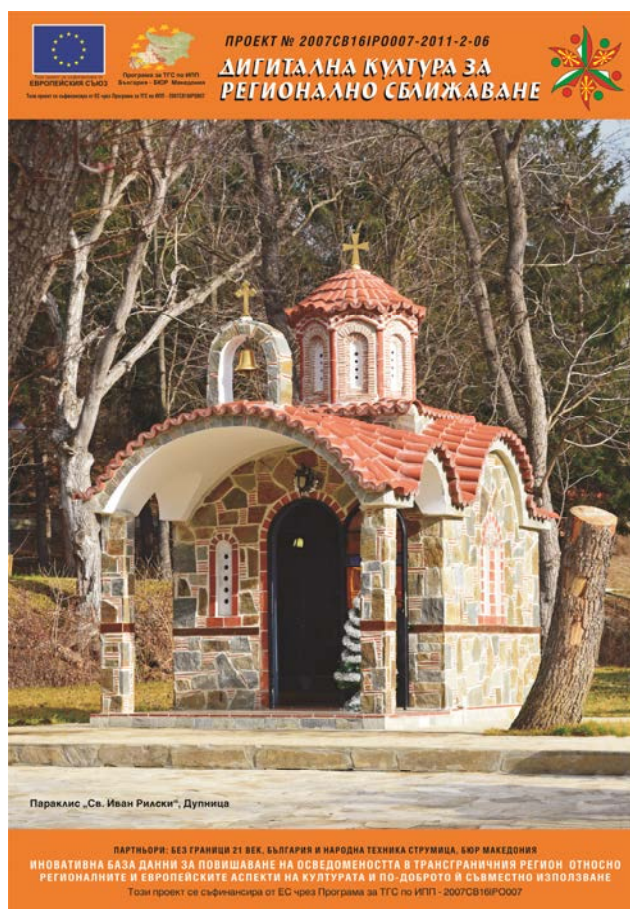
Festival Kyustendil





family picture Festival Kyustendil



Tour of cultural assets near Strumica

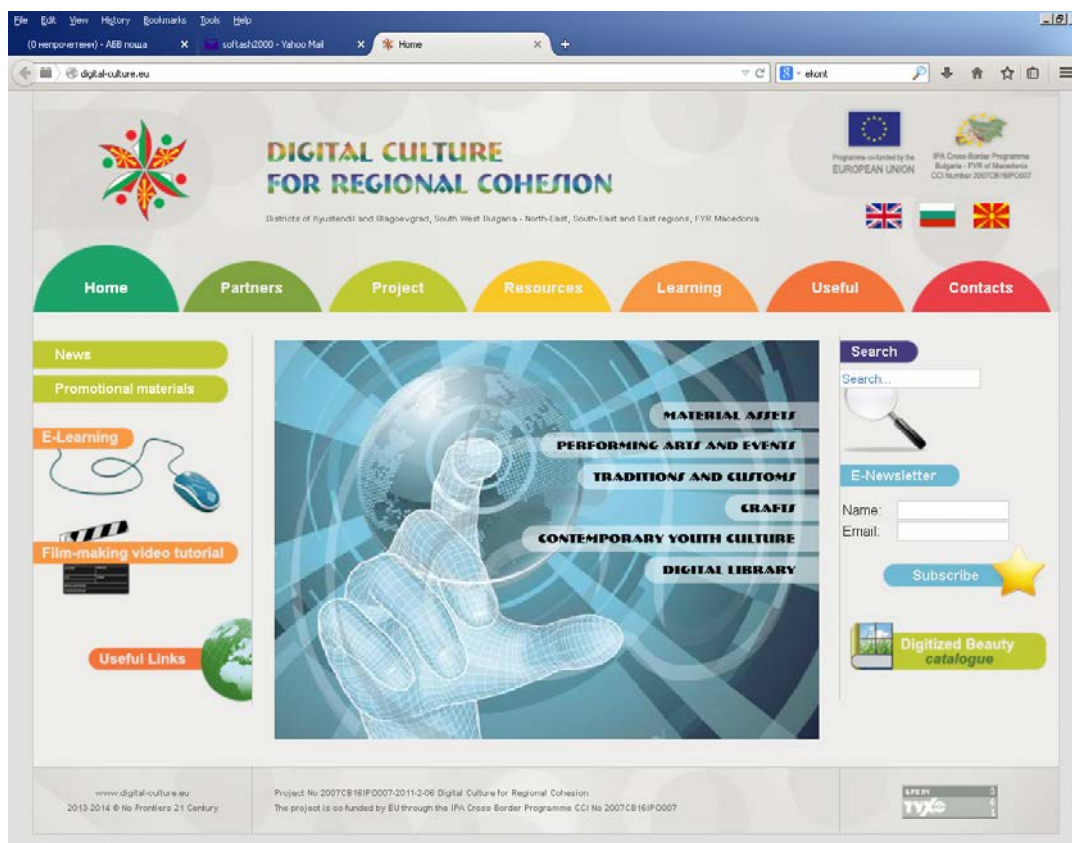




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closing press conference