



2007CB16IPO007-2012-2-04

Project title

Promoting and preserving the biodiversity of Maleshevska Mountain
- MALESH

Axis

Priority axis 2: Improvement the quality of life

Area of intervention

2.1 Utilization of eco resources

Lead Partner

Association Business Information and Consulting Center – Sandanski

Partner 2

Centre for Development of the East planning region

Duration

18 months

Total budget

99 953, 79 EUR

Project description

This project has created mechanisms to provide more information and increased awareness of the natural resources of Malesh mountain region in order to promote and provide adequate funds for its preservation. At this regard, in Bulgaria and Macedonia was established common web-based platform with detailed information on the biodiversity of the region and its promotion, as well as comprehensive info-guide of different plants and animal species of the mountain was released. Various networking and joint events established cross-border partnership network, gathered various stakeholders (environmental associations, NGOs, SMEs, etc.) to solve common environmental problems in the region. Last but not least the implementation of the project contributed to increasing the awareness of young people about conservation of biological, cultural and historical identity of the region.

Result

- ✓ Implemented Contact Meeting in Bulgaria for the establishment of a Partnership Network of existing environmental stakeholders of Bulgaria and Macedonia
- ✓ Implemented Discussion forum “Maleshevska mountain – past, present and future”
- ✓ Carried out series of school meetings in the target cross-border regions of Bulgaria and Macedonia
- ✓ Developed Interactive Map of Species to promote Biodiversity of the Maleshevska Mountain
- ✓ Prepared and distributed promotional stickers to promote the preservation of rare and typical Maleshevia Species



The project was successfully implemented in February, 2014.











 -  IPA Cross-Border Programme

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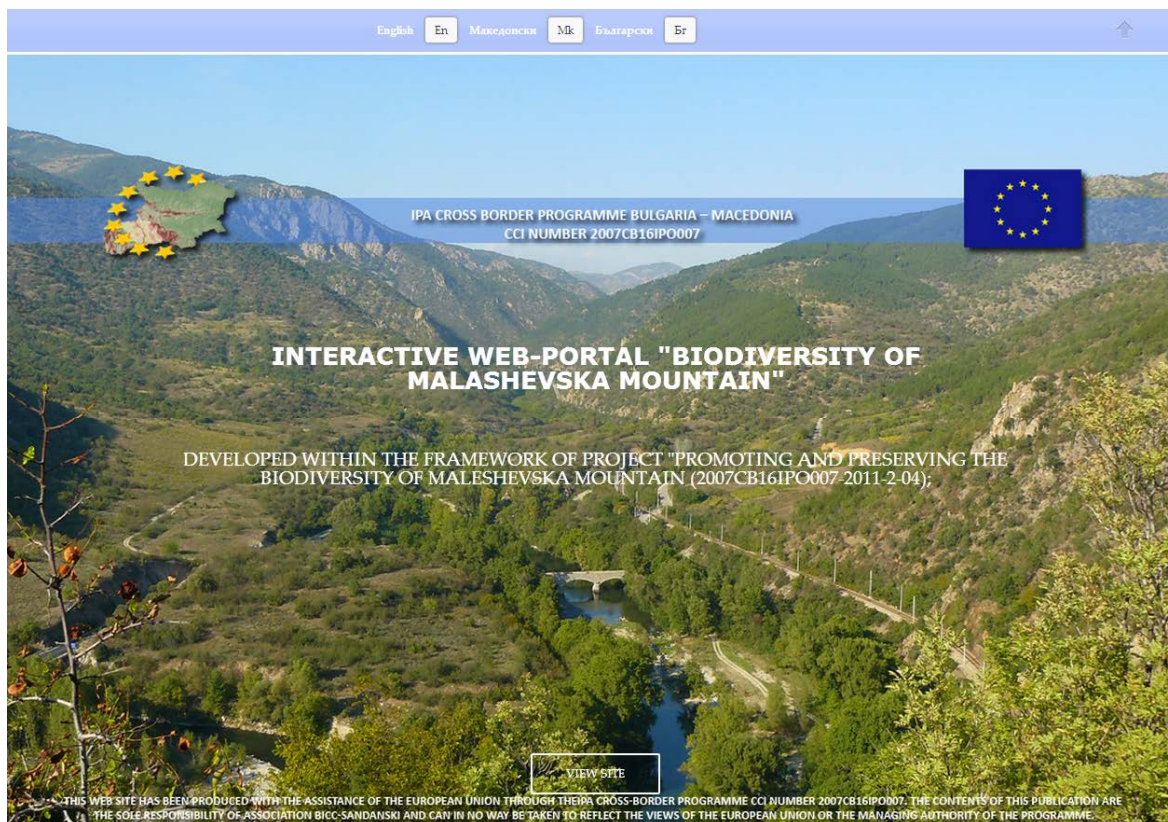






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