

Preparation of Programme 2014 – 2020

Strategic context for programming IPA CBC Programme



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IPA Cross-border Programme CCI Number 2007CB16IPO007



Preparation of _____ - IPA Cross-border Programme 2014 – 2020 Thematic Priorities (= priority axes) CBC added value & SWOT analysis Online survey Current Programm RCF BG RCF MK Theamtic Priorities TOTAL Promoting employment, labour mobility and social and cultural inclusion across Protecting the environment and promoting climate change adaptation and mitigation, risk prevention and management Promoting sustainable transport and TP3 improving public infrastructures Encouraging tourism and cultural and TP4 natural heritage TP5 Investing in youth, education and skills TP6 Promoting local and regional governance Enhancing competitiveness, the business environment and the TP7 development of small and medium-sized enterprises, trade and investment Strengthening research, technological TP8 development, innovation and ICT



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3rd Option from TA proposal selected

Option 1: very focused - two Thematic Priorities

Option 2: pretty broad - four Thematic Priorities

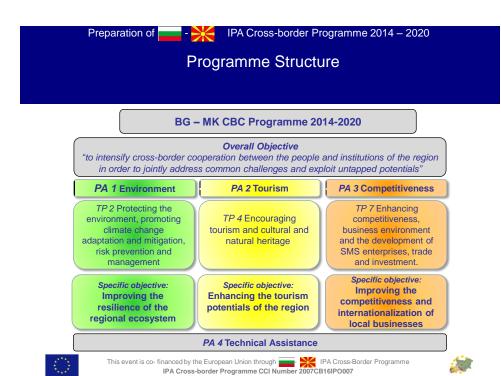
Option 3: a compromise - three Thematic Priorities

- **TP 2** Protecting the environment, promoting climate change adaptation and mitigation, risk prevention and management
- TP 4 Encouraging tourism and cultural and natural heritage.
- **TP 7** Enhancing competitiveness, business environment and the development of small and medium-sized enterprises, trade and investment



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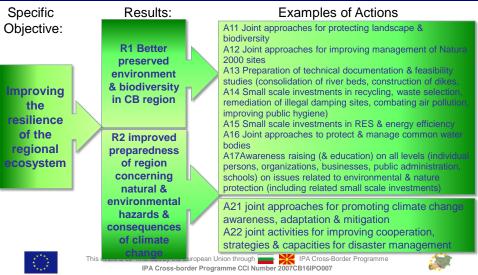
- Specific Objective,
- Results,
- Examples of activities,
- Type of actions,
- Type of beneficiaries,
- Indicators:
 - Result Indicators
 - Output Indicators







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TP2: Protecting the environment, promoting climate change adaptation and mitigation, risk prevention and management

STATE Conservation status of Natura 2000 sites or R1b Number of Natura 2000 sites with EU conform management plans

Output Indicators

R2 Area covered by fire protection plans

Joint mechanism: joint studies, strategies, action plans, awareness raising campaigns, training courses, cooperation agreements, etc. COI - EU Common Output Indicator Ol1 Supported investments for improving environmental conditions Ol2 Supported joint mechanisms for environment & nature protection

Ol3 Supported initiatives and cooperation's between people Ol4 Surface area of habitats supported in order to attain a better conservation status (*COI*) (in ha)

OI5 Additional capacity of renewable energy production (COI) (in

Old Estimated annual decrease of GHG (COI) (in tones of CO2 eq.)

Oli Supported investments for improving disaster management & assistation to & mitigation of climate change consequences Supported joint mechanisms for disaster management & promotion of climate change awareness, adaptation & mitigation Ol3 Supported initiatives and cooperation's between people Ol4 Population benefitting from flood protection measures (COI) Ol5 Population benefitting from forest fire protection measures (COI)



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TP2: Protecting the environment, promoting climate change adaptation and mitigation, risk prevention and management

Target groups: Population in the region; Regional and local authorities

	Types of Beneficiaries	Investment projects	Soft Measures	People-to- people projects
•	Local and regional authorities and organisations established and managed by local and regional authorities (especially those dealing with emergency situations and nature / environment protection)	x	x	
•	National authorities and organisations established and managed by national authorities	X	X	
•	Administrations of protected areas	Х	X	
•	Regional and sector development agencies	X	Χ	
•	Research and academic institutes	Х	Χ	
•	Civil Society / Non-governmental organisations (including associations and networks)	x	x	X



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Preparation of _____ - IPA Cross-border Programme 2014 – 2020 TP4: Encouraging tourism and cultural and natural heritage Examples of Actions Examples of Actions Accessibility & attractiveness of cultural & Specific Results: Objective natural heritage related to CB tourism strategy & joint thematic clusters / routes A12 Joint & coordinated initiatives for protection, conservation, valorisation & further R₁ promotion of region's cultural & natural heritage **Improved** A13 Elaboration & implementation of joint thematic routes & thematic tourism clusters valorization (based on region's unique natural and cultural heritage) A14 Joint initiatives for preservation & promotion of region's intangible cultural heritage & of the development & organization of cultural events (related to the region's cultural identity) cultural and A15 Enhancing participation of young people in cultural initiatives natural A16 Support to kids & youth initiatives in area of cultural, social, science & physical **Enhancing** activities (music, philosophy, sports, regional exploration) heritage of A1.7 awareness raising (& education) on all levels (individual persons, organizations, the the region businesses, public administration, schools) on issues related to environmental and nature tourism protection (including related small scale investments) A21 Joint initiatives to improve tourism service quality (businesses, touristic sites) potentials A22 Support to (start-up & self-employment) initiatives for exploiting local assets (culture, R₂ of the traditions, landscape, local products) to create new tourism offer/services/products Increased relevant for tourists region contribution A23 Development & implementation of joint education, vocational training & training of tourism schemes in tourism industry in close cooperation with business sector A24 Development of new/alternative/sustainable tourism products to the A25 Encouraging tourism entrepreneurship & rural tourism development regional A26 CB practices & internships in companies & institutions for young people A27 Joint promotion & branding initiatives on themes & in areas related to CB tourism economy This event is co- financed by the European Union through IPA Cross-Border Programme IPA Cross-border Programme CCI Number 2007CB16IPO007

TP4: Encouraging tourism and cultural and natural heritage

R1a Number of tourist overnights in the region **R1b Visitors to**

supported cultural and natural heritage sites and attractions

R2 Generated value added of the tourism industry in the region

Joint mechanism: joint studies, strategies, action plans, awareness raising campaigns, training courses, cooperation agreements, etc. COI - EU Common Output Indicator

OI1 Supported investments for improving valorization of **Output Indicators** cultural & natural heritage in region

Ol2 Supported joint mechanisms for valorization of cultural & natural heritage

Ol3 Supported initiatives and cooperation's between people in the region

Ol4 Increase in expected number of visits to supported sites of cultural and natural heritage & attractions (COI) OI5 Number of young people participating in supported cultural initiatives

Ol1 supported investments for improving regional tourism

Ol2 supported joint mechanisms for improving & communicating regional tourism offer

Ol3 supported initiatives and cooperation's between

Ol4 Number of participants in joint training & qualification initiatives



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TP4: Encouraging tourism and cultural and natural heritage

Target groups: Population in the region; Public and private cultural institutions; Education and training institutions; Regional and local authorities; Small and medium enterprises (SMEs) in tourism; Tourist operators; Tourist information centres (points)

	Types of Beneficiaries	Investment projects	Soft Measures	People-to- people projects
•	Local & regional authorities & organisations established & managed by local & regional authorities	X	x	
•	National authorities and organisations established and managed by national authorities	x	x	
•	Regional and sector development agencies	Х	X	
•	Civil Society / Non-governmental organisations (including associations and networks)	X	X	X
•	Regional touristic associations, NGOs in tourism field	X	X	X
•	Business support structures - chamber of commerce, business association, business cluster	x	x	



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Preparation of ____ - Propert Project

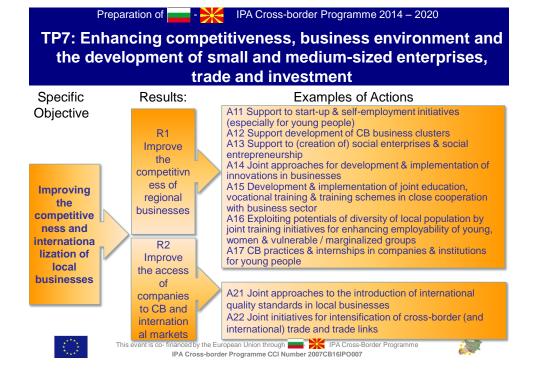
Proposed (in line with recommendations of on-going evaluation) to define and implement a strategic project for *development of a cross-border tourism development strategy* prior to any CfP (to assure proper thematic focusing and coordinated & coherent approach).

On the base of Strategy a CfP can very clearly define what kind of themes, elements of touristic routes, ... should be addressed with the supported projects.



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TP7: Enhancing competitiveness, business environment and the development of small and medium-sized enterprises, trade and investment

Result Indicators

R1 Survival rate of supported businesses two years after the support ended Output Indicators

Ol1 Supported investments for improving competitiveness of businesses in Programme region

Ol2 Supported *joint mechanisms* for improving competitiveness of businesses

Ol3 Number of participants (split into men and women) in supported training and qualification initiatives

R2 Export quota of supported businesses two years after the support ended

Joint mechanism: joint studies, strategies, action plans, awareness raising campaigns, training courses, cooperation agreements, participations in trade fairs, introduction of quality standards, etc. OI1Supported investments for improving internationalization of local businesses
OI2 Supported joint mechanisms for improving the internationalization of local businesses
OI3 Number of participants in joint training and qualification initiatives



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TP7: Enhancing competitiveness, business environment and the development of small and medium-sized enterprises, trade and investment

Target groups: SMEs and other businesses in the region; local and regional workforce; Education and training institutions; Regional and local authorities

Types of Beneficiaries Investment projects Local and regional authorities and organisations established and managed by local and regional authorities National authorities and organisations established and managed by national authorities Business support structures - chamber of commerce, business association, business cluster Regional and sector development agencies Education / Training Centres Local and regional authorities and organisations established and managed by local and regional authorities X X		, ,		
established and managed by local and regional authorities National authorities and organisations established and managed by national authorities Business support structures - chamber of commerce, business association, business cluster Regional and sector development agencies Education / Training Centres Local and regional authorities and organisations established and managed by local and regional		Types of Beneficiaries	 	people
and managed by national authorities Business support structures - chamber of commerce, business association, business cluster Regional and sector development agencies Education / Training Centres Local and regional authorities and organisations established and managed by local and regional	•	established and managed by local and regional	x	
business association, business cluster Regional and sector development agencies Education / Training Centres Local and regional authorities and organisations established and managed by local and regional X	•		x	
Education / Training Centres Local and regional authorities and organisations established and managed by local and regional X	•		X	
Local and regional authorities and organisations established and managed by local and regional X	•	Regional and sector development agencies	X	
established and managed by local and regional X	•	Education / Training Centres	X	
	•	established and managed by local and regional	x	



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Type of actions

Investments

Projects with predominant investment character (only minor part of accompanying soft activities);

Soft measures

Projects mainly oriented at preparing studies, establishing networks, providing trainings, developing concepts, providing services for certain target groups, raising awareness on specific themes, etc.. (May only have a minor investment part -purchasing equipment-strongly linked to soft measures and needed for delivering soft measures in an effective way);

People-to-people projects

Small scale initiatives among civil society institutions aiming to increase direct contacts and cooperation's across the border among people and associations.





Preparation of ____ - Property IPA Cross-border Programme 2014 – 2020

Budget

Cross cutting issues

- A total of 17 Mio EUR (EU co-funding and national contribution) available under this Programme.
- A cross cutting issue: support for youth, women and vulnerable groups.
 - Especially addressed under the thematic priorities 2 (tourism and cultural and natural heritage) and 3 (competitiveness)
 - Reflected in the eligible activities
 - Reflected in the selection criteria when assessing project proposals under the Calls for Proposals.



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Thank you for your attention!

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